

2022 ANNUAL REPORT



Northwest Detroit Youth Coalition

*To Empower, Enrich, and Enhance Youth
in Northwest Detroit*





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President's Reflection

2022 was an exciting year for the Northwest Detroit Youth Coalition! Partnership, adaptability, and creative thinking made for an unprecedented year of active programming that kept youth engaged from April - October.

Behind the scenes, NWDYC leaders stepped up to plan earlier and engage with new partners critical to activating the spring and fall soccer leagues, Little Free Library season and camp programming. For every hour of programming accessible to youth, at least 2 hours were invested in planning, fundraising and reporting.

New partnerships were key to the success of programs in 2022. Engagement with the City of Detroit's Parks and Recreation Department - Athletic Division enabled NWDYC to reinstate soccer programming that had been paused for 2 years. This collaboration allowed both a spring and fall league to kick off and wrap up with NWDYC teams finishing near the top of their divisions.

The 2022 camp took a new shape. Academic instruction was provided Monday - Thursday morning for 5 weeks by educators from Christ the King School. In the afternoons, NWDYC coordinated fun physical activities to keep campers active.

Fridays provided youth with opportunities for field trips and culminated with a day filled with movies and a bounce house. For the first time since 2020, camp was offered 100% in person and registration fees helped to offset the cost of increased staffing dedicated to ensure that the camp ran smoothly.

To increase the reach of Little Free Library programming, the season started with a special event hosted at the New St. Paul Head Start Academy at Corpus Christi. The Safari Reading Series was brought on site and provided each child with a book to take home and continue to enrich their English language arts skills. Participation in the Scare in O'Hair Halloween festivities brought the Little Free Library season to a close with the largest count of youth engaged in a single event (100+).

2022 marked the final year that Pierre Lamarre served as Director of NWDYC soccer programs. Pierre was instrumental in initiating soccer programming offered by NWDYC. He brought years of experience playing professionally and coaching soccer at all levels. NWDYC is grateful for the 5 years Pierre dedicated to ensuring that area youth have access to skills that will prepare them both on and off the soccer field.

I am grateful for all that NWDYC was able to accomplish in 2022. I am thankful to have been provided the opportunity to work alongside NWDYC leaders to grow our reach and advance our mission of empowering, enriching and enhancing the youth of Northwest Detroit. From collaborating to apply for grant funding to networking with other national nonprofits at area conferences, much went into making 2022 a success! This work would not have been possible without the support of collaborators and donors, the investment of time from NWDYC leadership, and the trust of NWDYC families who enrolled their youth in each program.

I look forward to charging forward and using the lessons learned from 2022 to deliver greater impact in the year ahead!

-Alexis Alexander
NWDYC Board President



Mission and Background

The mission of the Northwest Detroit Youth Coalition is to bring together community and resources to support and initiate programs and activities which enhance the positive growth and development of youth in Northwest Detroit.

NWDYC was established in 1996 and received it's 501c3 non-profit, tax-exempt status in 1999. The Coalition came together to address the barriers that prevented youth from participating in organized sports and extracurricular programs. The lack of communication, transportation, trained leaders, financial support and collaboration were barriers that had to be addressed in order to provide needed youth programming.

The target area identified by the Coalition is the area bounded by Woodward Avenue on the east, Telegraph on the west, Eight Mile Rd. on the north and Fenkell on the south.





NWDYC Goals

IDENTIFY existing programs for youth in the community

INCREASE communication about area programs and opportunities available to youth

INCREASE and facilitate the coordination of programs for youth when needed

SUPPORT and enhance existing programs in the community

INCREASE emphasis on a preventative approach to youth-related issues

DEVELOP new programs and activities for youth

PROMOTE planning and a shared community vision for youth development

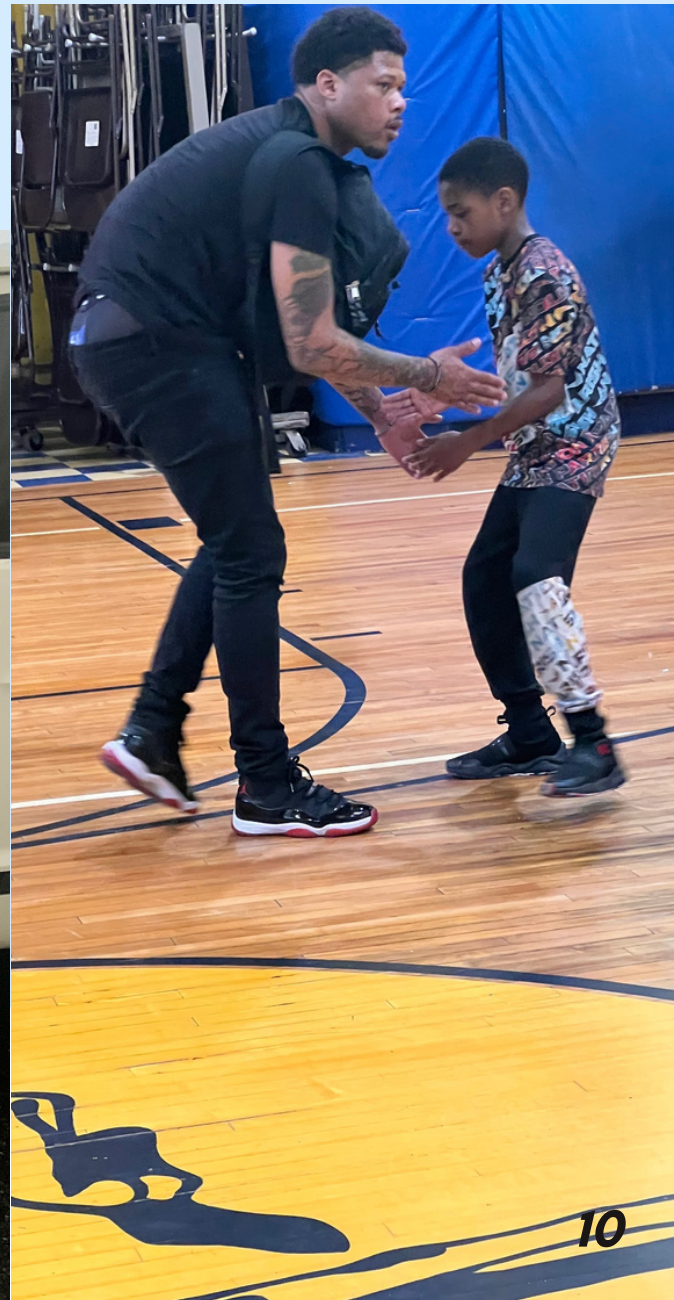
2022 Programs

Since our inception, the Coalition has implemented many programs, utilizing quality improvement principles.

Programs have been modified, improved and reevaluated in order to develop content based on community need and available resources.

In 2022, we offered two programs:

- **Little Free Library**
- **Summer Camp**



Little Free Library

INTRODUCTION: The Little Free Library officially opened on April 1, 2022. Our program stands out because we show that we care about the literacy rate, children having access to good and appropriate books to read and how we continue to reach out every summer to schools, churches and the community. We opened five boxes (Tuttle Park, Outreach, Hessel, Stahelin and Glastonbury). We had a great summer of donations, which allowed us to give away quite a few books. We started the season with an Easter Event and ended with a Trunk or Treat event. Our Library team returned, and this year some of the team actually assisted at our events. We logged 400 volunteer hours and gave out 200 books.

MARKETING: We continue to reach out to local Churches, the community, schools, O'Hair Park, Corpus Christi Parish and summer camp attendees and parents.

MAINTENANCE and REPAIRS: Jeff Smale continues to be our "go to" for repairs, opening and closing our boxes and installing/relocating boxes. Paul Billion is an honorary team member and he built a new box for the Library to replace the one stolen from the Pembroke site.

BUDGET: Our budget was very streamlined as we had a lot of books that were in good and readable condition donated.

2022 LIBRARY EVENTS:

April 2: Easter event in the Park (Pembroke).

June 7: Reading series event at New St. Paul Academy. 32 children attended.

June 18: Reading series event at O'Hair Park celebrating Juneteenth. Childrens and adult books by black authors given away.

June 25: Reading series event at O'Hair Park (Stahelin).

August 21: Reading event at Corpus Christi's Annual Picnic.

October 31: Reading event at Corpus Christi's annual Trunk or Treat event. Book giveaway along with candy.

November 16: Annual Appreciation Luncheon for Library Volunteers.

2023 GOALS:

1. To find permanent sites for our new box, the Outreach box and the Hessel box.
2. To interact more with preschools. Our event there was a great success, and the Director of New St. Paul and I have already planned for 2023 events.
3. To continue to work on our marketing strategy in line with the lifting of Covid guidelines.
4. To maintain our presence and to keep providing books to the young people in our community. Little Free Libraries are very popular now. People understand that children need to know how to read in order to be successful in school and in life, and we are at the forefront.
5. To become more engaged at the Saya Camp.

Summer Camp

The NWDYC held its annual Summer Camp from June 27th to July 29th. The NWDYC partnered with Christ the King, giving the students an academically rich program along with stellar extracurricular activities.

The camp this year went for a total of FIVE WEEKS Monday-Friday. We partnered with the YMCA Meet Up and Eat Up to provide breakfast at 8am and an end of the day snack.

After breakfast, we would escort students over to Christ The King as they prepared for academic instruction. From 8am-12pm the majority of our campers would have classes that consisted of Math, Science, and Reading/English.

The NWDYC would take over at noon, providing lunch and extracurricular activities.

The 2022 Camp averaged 45-50 students per day.



Camp Activities

KARATE: Campers learned Karate, reinforcing restorative practices by learning Aikado.

STEM: Students had a class that was fully STEM, doing lots of creative, fun, engaging and informative activities.

SPORTS: Campers had the opportunity to learn and play basketball, soccer and tennis.

DANCE: Our campers had dance class daily. They learned multiple routines throughout the five week camp. They had a great time with Coach K, learning all of the latest and greatest dance moves and working together to come up with different routines.

DRUMLINE: Each student had their own drum, and they learned what it takes to be a part of the drum line. They even learned some sequences that they were able to perfect by the end of camp.

ARTS and CRAFTS: The campers worked with their instructors to create their own masterpieces of art using different types of paint.



FIELD TRIPS: Every Friday, students enjoyed going on a field trip for off campus activities. The field trips included:

- LEGOLAND
- BOUNCE IT UP (Bounce House Attraction)
- THE DETROIT ZOO
- plus one In house field trip that involved a movie screen, popcorn, cotton candy, face painting and bounce houses.

The 2022 NWDYC camp was a success! It provided a full day of activities including academic instruction for five weeks. Every Friday was a fun-filled day, giving students the opportunity to enjoy offsite activities and field trips.

The 2022 camp provided breakfast, lunch, and an end of the day snack for each camper every day of camp. Our day would end at 4 PM, with latchkey going until 6 PM for late pick up. The coalition took every precaution to make sure that every camper was safe, respectful of each other, and having fun.

HIGHLIGHTS FROM THE 2022 CAMP:

- 1- We grew from last year, averaging 45 to 50 students per day.
- 2- Each day was packed with a plethora of activities, and each camper was provided healthy meals.
- 3- Students enjoyed themselves and had a great time along with our instructors.

Financial Report

2022 Expenditures:

Summer Camp \$ 30,040.39
Program Administration \$ 13,530.00
Little Free Library \$ 6,511.30
General Expenses \$ 2,985.34
Soccer \$ 1,350.00
Grand Total \$ 54,417.03

2022 Revenues:

Grants \$ 33,168.50
Summer Camp Registration Fees \$ 8,299.22
Donations \$ 5,930.00
Refunds \$ 259.15
Miscellaneous Income \$ 27.50
Grand Total \$ 47,684.37

Our Collaborative Partners and Donors:

Adrian Dominican Sisters Ministry Trust

Alexis Alexander

Christ our Light! Catholic Church, Troy, MI

Christ the King Catholic School, Detroit, MI

Christ the King Parish, Detroit, MI

City of Detroit, Parks and Recreation Department, Athletics
Division

Corpus Christi Parish, Detroit, MI

Curtis Simpson

Daughters of Charity - Mission and Ministry Impact

Detroit Yoshinkan Aikido

Sister Ellen Schmitz

Hitachi Astemo Detroit Regional Community Action
Committee

Inform Yourself Youth Development

New Saint Paul Head Start Academy

O'Hair Park Community Association

PayPal Giving Fund

Pierre Lamarre

Pulte Family Charitable Foundation

Saint Francis of Assisi Church, Ann Arbor, MI

Sister Sharon Hagen

Society of Saint Vincent dePaul

YMCA of Metropolitan Detroit

NWDYC Leadership

ADMINISTRATION

Curtis Simpson Jr. – Programs Administrator
Arthur Cartwright - Summer Assistant Programs Administrator
Pierre Lamarre - Soccer Programming
Pat Tillery – Little Free Library Programming

2022 BOARD of DIRECTORS

Alexis Alexander – President
Michael Sears – Vice President
Shirley Sands – Treasurer
Pat Tillery – Secretary
Sister Sharon Hagen, D.C.
Sister Therese MacKinnon, D.C.
Mary Mathis
Sister Ellen Schmitz, O.P.
Jeff Smale



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